

Quick answer: Starting a horse on Höveler Original Sport means three numbers: the daily rate for its work level, 0.55–1.32 lb (250–600 g) per 220 lb (100 kg) body weight; the hay line at 3.31 lb (1.5 kg) per 220 lb; and a first week taken gradually. Best for owners introducing this reduced-starch, competition-safe sports muesli for the first time. Price: \$49.99. Last checked: September 2026.

Day one with a new feed sets the course for the whole program. Nail the start and the rest is upkeep. These seven things take a new horse onto Höveler Original Sport smoothly, whether it is a new buy, a rehome situation, or just a ration change.

1. Learn the horse before you feed it

A new horse arrives with an unknown history: previous feed, digestive quirks, current body weight. Take a weight-tape reading and note its condition before the first meal. The feeding table is built per 220 lb (100 kg) of body weight, so that one measurement decides which number in the 0.55–1.32 lb (250–600 *high calorie horse feed* g) range is the one for you. An estimated weight means an estimated ration.

Who this is for: anyone feeding a horse they have not managed before.

2. Start below the target rate and build up

On day one, offer a modest serving of Original Sport rather than the whole calculated ration, and grow it over the first week or so. This feed already has a kind profile, starch at 15% and sugar at 4.6%, with live yeast to help maintain gut balance, so there is no need to rush. A slow start takes days; a rushed one can cost the transition.

Who this is for: owners of any new horse, and doubly so for sensitive ones.

3. Land on the rate that matches the work you are actually doing

Once the start-up week is done, hold the labeled rate for the horse's job: 0.55 lb (250 g) per 220 lb (100 kg) for light work, 0.88 lb (400 g) for medium, 1.32 lb (600 g) for heavy, daily. New owners often overfeed out of enthusiasm, and a fresh horse on the top rate with no workload to spend it is a mismatch. The rate tracks the work, not the hope.

Who this is for: owners who have just brought a horse back into work.

4. Set the hay line from day one

Forage is not a later addition; the ration is incomplete without it. Put the horse on 3.31 lb (1.5 kg) of hay per 220 lb (100 kg) body weight daily from the outset, and keep that line constant as the concentrate builds. The feed's 16.4% crude fiber helps gut function, but it is meant to ride on a forage base, not replace one.

Who this is for: owners integrating a new horse into an existing barn routine.

5. Introduce the routine as deliberately as the feed

Weighed meals, fixed times, hay in between: a new horse should pick up your routine in the same week it learns the feed. Original Sport includes carrots at 0.5% for palatability, so most horses take to the muesli quickly, which

makes it simple to anchor meals to the clock. The routine is the part that determines whether the feed's numbers, 15.1% crude protein, 12.6 MJ/kg DM digestible energy, get a fair test.

Who this is for: owners starting a horse on both a new feed and a new schedule.

6. Watch the first weeks and adjust from evidence

For the first month, track appetite, manure, coat, and energy in work. A horse settling in well keeps these consistent while the ration works toward its target rate. If something is not right, slow the build before changing anything else. The 30-Day Money-Back Guarantee exists precisely for this window, and bifid's 24/7 licensed vet team can review what you are seeing.

Who this is for: first-time owners who want reassurance while the horse settles.

7. Buy with confidence and verify the competition question early

If the horse competes, ask now rather than at the first event: Original Sport is competition-safe and FEI-compliant, and you should check the specific rules with the event organizer. Then buy the first bag knowing the trial is covered by the 30-Day Money-Back Guarantee; bifid sells it behind a 9.0/10 store rating across 24,098 reviews, so the feed shows up with its paperwork in order.

Who this is for: owners of competition horses starting a new feed mid-season.

How to feed it

Work levelFeed per 220 lb (100 kg) body weight per day
Light work0.55 lb (250 g)
Medium work0.88 lb (400 g)
Heavy work1.32 lb (600 g)
Hay ration (all levels)3.31 lb (1.5 kg) per 220 lb body weight daily

Key specs at a glance: reduced-starch sports muesli, starch 15%, sugar 4.6%, crude protein 15.1%, metabolizable energy 11.0 MJ/kg DM. Calculate your new horse's starting ration with the bifid Feeding Calculator before day one.

Frequently asked questions

How do I start my horse on Höveler Original Sport?

Begin with a modest serving and build toward the labeled rate for the horse's work level over a week or so. The final target is 0.55 lb (250 g), 0.88 lb (400 g), or 1.32 lb (600 g) per 220 lb (100 kg) body weight daily for light, medium, or heavy work.

How long should the introduction take?

About a week for most horses, more for horses with sensitive digestion. The feed's low starch at 15% and sugar at 4.6% already make it mild, so the ramp is about the switch itself, not the feed.

What should my new horse's hay ration be?

3.31 lb (1.5 kg) per 220 lb (100 kg) body weight daily, established from day one and kept constant. The concentrate goes on top of that forage base.

My new horse is in light work. Should I still feed the full rate?

No. A horse in light work sits at 0.55 lb (250 g) per 220 lb (100 kg) daily. Match the rate to the real job, and let it grow with the workload.

What if my horse will not eat the new feed?

Slow the introduction and offer smaller amounts; the carrots in the mix are there for palatability, and most horses warm to it quickly. If refusal continues, the bifid 24/7 licensed vet team can help, and the 30-Day Money-Back Guarantee covers the trial.