

Choose flowers for a corporate memorial by following the family's wishes and matching the arrangement to the setting. Keep the design respectful, easy to display, and appropriate for a gift from colleagues.

Start with the family and the service

Check the service notice before ordering. It may name a preferred charity, request no flowers, or give instructions for sending them. Follow those wishes first. If the notice is silent, ask the person coordinating the service rather than contacting the family with an avoidable detail.

Consider where the flowers will be displayed. A large standing arrangement may suit a service venue with space near the entrance. A smaller vase arrangement is easier to place on a table at an office gathering. Ask the venue about delivery times and any limits on size or placement.

Think about what should happen to the flowers afterward. A portable arrangement may be easier for the family to take home, but do not assume they will want to carry it. The service coordinator can advise on practical arrangements.

Choose a design and a clear message

Simple arrangements are a safe starting point. White flowers and greenery offer a restrained look, while soft colors can add warmth. Lilies, roses, chrysanthemums, and carnations are common choices. If you know the person had a favorite flower or color, including it can make the tribute more personal.

Flower meanings and mourning customs vary. Do not assume that a particular color or flower will be welcome in every family or community. If cultural or religious preferences are relevant and you are unsure, ask someone

close to the service arrangements.

Before placing the order, settle these details with colleagues:

- Who the flowers are from and who will approve the card.
- Where and when the arrangement should be delivered.
- How much space is available for the display.
- Any family requests, allergies, or fragrance concerns you know about.

Keep the card brief and sincere. A message such as “With sympathy from your colleagues” is suitable for a group gift. If your team knew the person well, you might add a short line about what they contributed or how they will be remembered. Sign with the team or company name so the family knows who sent it.

Questions about corporate memorial flowers

Should we send flowers to the family or the service?

Follow any instructions in the service notice. If none are given, ask the coordinator which location is more useful. Sending to the service can avoid an unexpected delivery at the family home.

Can the arrangement include company colors?

Yes, if the colors are subtle and fit the occasion. The tribute should honor the person, not promote the organization. Skip logos and promotional materials.

What if the family asks for donations instead?

Respect that request. Colleagues can make a group donation and send a sympathy card without flowers. There is no need to explain the amount given in the card.

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