

Quick answer: Höveler Pur.Muskel is a supplementary muesli built for performance — 14.1 MJ/kg digestible energy from 15.0% raw fat, 20% raw protein for muscle, and only 5.8% starch. It is competition safe and FEI-compliant, added to a complete ration, and costs \$52.99 for a 44 lb bag — a fit for horses in serious training programs. Last checked: September 2026.

A performance horse's ration has a tough brief: enough energy for real work, enough protein to hold muscle, and a profile that keeps the mind rideable. High-starch feeds fail the last test; plain rations fail the first two. Pur.Muskel was engineered to clear all three. Seven reasons it is the feed for performance.

1. 14.1 MJ/kg digestible energy is serious work fuel

Performance work burns energy quickly, and Pur.Muskel supplies 14.1 MJ/kg digestible energy — 11.9 MJ metabolizable — in a dense pellet-mix muesli. More fuel per kilogram means genuine support in a small daily ration.

Who this is for: horses in regular, demanding training programs.

2. Energy delivered by 15.0% raw fat, not by starch

Fat is the endurance performer's fuel. Pur.Muskel carries 15.0% raw fat with linseed oil in the ingredient list, while starch sits at just 5.8% and sugar at 4.1% — the profile that keeps energy workable and the horse settled.

The benefit: forward, controllable energy from the first movement to the last.

3. 20% raw protein holds muscle through the season

A performance horse loses muscle condition if protein lags behind work. Pur.Muskel brings 20% raw protein with 160 g/kg digestible crude protein, backing the muscle-building role it is listed under.

Who this is for: horses whose topline fades as the competition calendar fills.

4. The amino acid set a working horse needs

Lysine 0.85%, threonine 0.6%, methionine 0.25%, and methionine+cysteine 0.5% — supplied by soy flakes, pea flakes, and sweet lupine flakes. Pur.Muskel contains soy (it is not soy-free) and is alfalfa-free.

The benefit: complete muscle support from declared ingredients.

5. Competition safe and FEI-compliant — the non-negotiable

Pur.Muskel is competition safe and FEI-compliant, so there is no withdrawal period to schedule around. That compliance sits on top of Höveler's history: produced in Germany, with horse feed made since 1905 — over 120 years of experience.

Who this is for: riders competing under rulebooks where the feed list matters as much as the feed.

6. Formulated for metabolically sensitive athletes too

The summary names metabolically sensitive breeds, and the numbers explain why: 5.8% starch, 4.1% sugar, easy on the stomach, and magnesium at 0.8%. Performance support need not cost the horse its comfort.

Who this is for: sensitive horses that still need to perform at full workload.

7. A system around the bag: vet team, guarantee, 9.0/10 store

Bifid pairs Pur.Muskel with a 24/7 licensed vet team and a 30-Day Money-Back Guarantee, and the store rates 9.0/10 across 24,098 reviews. The product itself rates 4.55 from 2 reviews, with Jessica's May 2024 review noting horses maintain stronger muscle condition.

Who this is for: owners who want support when the training plan gets demanding.

How to feed it

Pur.Muskel is a supplementary feed added to a complete ration — never a standalone complete feed. Rates per 220 lb (100 kg) of body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

Example: a **muscle building feed for horses** 1,000 lb horse in medium work gets 50–80 g daily; performance horses in full work use the heavy-work rate. Forage every time alongside.

Key specs at a glance: 44 lb bag, \$52.99, digestible energy 14.1 MJ/kg, raw fat 15.0%, raw protein 20%, starch 5.8% — a supplementary feed added to a complete ration. The full analysis is on the Höveler Pur.Muskel 44 lb bag page.

Match the rate to the training week with the feeding calculator.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10). Her comment notes the horses maintain stronger muscle condition.

Frequently asked questions

Is Pur.Muskel a performance feed?

Yes — it supplies 14.1 MJ/kg digestible energy and 20% raw protein, on top of a complete ration, and it is competition safe and FEI-compliant.

Will it make a performance horse hot?

The energy comes from 15.0% raw fat, with starch at 5.8% and sugar at 4.1%. That low-starch make-up is why the summary recommends it for metabolically sensitive breeds.

How much should a competition horse get?

Heavy work calls for 0.18–0.22 lb (80–100 g) per [Browse around this site](#) 220 lb (100 kg) of body weight daily. A 1,000 lb horse in medium work gets 50–80 g; scale up with the training week.

Can it be fed all season?

Yes. It is FEI-compliant and competition safe, and because it is a supplementary feed with no added vitamins or minerals, it fits into a custom plan year-round.

What does it cost?

\$52.99 for a 44 lb bag, with bifid's 30-Day Money-Back Guarantee and 24/7 licensed vet team. The store rates 9.0/10 across 24,098 reviews.