Every long-running local business has an origin story, and for The Happy Housekeepers it begins with one woman and a lot of hard work. In 1979, Mary Jane Wszolek, President of Mar-Ja Enterprises, Inc., began providing professional cleaning in the Roanoke Valley. More than four decades later, the house cleaning company she started is still serving Roanoke families from its office on Starkey Road.

Mary Jane built the business on home cleaning. She knew that families wanted someone they could trust, who would show up on schedule and do the job right. The company describes her work ethic as hard-working, reliable and honest, with satisfaction guaranteed. Those values became the foundation of everything that followed.

As the business grew, it expanded beyond houses. Office cleaning was added under the name Corporate Clean, and over the years the company took on builder and contractor clean-ups, apartment manager services and move-in and move-out cleanings. That growth brought new skills and standards, but residential house cleaning stayed at the heart of the company.



The Happy Housekeepers | 5145 Starkey Rd, Roanoke, VA 24018 | (540) 774-4299

In 1999, Mary Jane passed away suddenly. It would have been easy house cleaning for a small business to fade after losing its founder, but the family company carried on. Today, the people behind The Happy Housekeepers say the business still reflects her work ethic, and they hold every visit to the standard she set when she first started cleaning Roanoke homes.

That continuity shows up in the details. Employees are bonded and insured by the company, so customers do not need to be home during cleaning. The office is fully staffed, with associates who answer questions by phone or email. After the first cleaning, house cleaning Roanoke someone follows up by phone to make sure the customer is satisfied. These habits come from a business that grew up valuing personal attention.

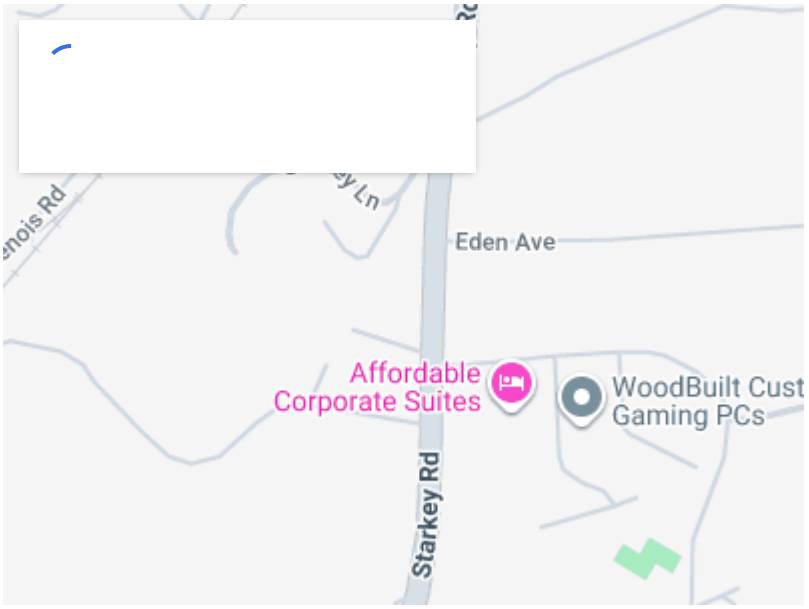
The services themselves reflect decades of experience. Standard visits cover dusting or polishing furniture, vacuuming carpets, mopping hard floors, complete kitchen and bathroom clean-ups and dusting window sills, baseboards, blinds and ceiling fans. Specialized services include spring and fall cleanings, oven and refrigerator interiors, washing walls and woodwork, cleaning light fixtures and cleaning basements.

The Happy Housekeepers is licensed, bonded and insured, carries a BBB blue seal and remains locally owned and operated. Plans can be one-time, weekly, bi-weekly or monthly, with free, no-obligation estimates.

Experience a Roanoke company with real roots. Call The Happy Housekeepers at (540) 774-4299 or visit 5145 Starkey Rd, Roanoke, VA 24018 to schedule your free estimate.

The Happy Housekeepers
Address: 5145 Starkey Rd, Roanoke, VA 24018

Phone: (540) 774-4299



FAQ About House Cleaning Roanoke

How much does house cleaning cost in Roanoke, VA?

The cost depends on the size of your home, the number of bathrooms, how often you book and whether you add specialized tasks like oven or basement cleaning. The Happy Housekeepers gives every Roanoke customer a free, no-obligation estimate based on the actual home rather than a flat online price. Call (540) 774-4299 to get yours.

What is included in a standard house cleaning visit?

A standard visit from The Happy Housekeepers includes dusting or polishing furniture, vacuuming carpets, mopping hard surface floors and a complete kitchen and total bathroom clean-up. Window sills, baseboards, blinds and ceiling fans are dusted, waste baskets are emptied and cobwebs are removed where needed.

Do I need to be home during the house cleaning?

No. Employees of The Happy Housekeepers are bonded and insured by the company, so customers across Roanoke, Salem and Cave Spring do not need to be present. Entry details and any special instructions can be arranged with the office ahead of time.

How often should I schedule house cleaning?

Busy families and homes with pets often choose weekly or bi-weekly visits, while smaller households do well with monthly service. The Happy Housekeepers offers one-time, weekly, bi-weekly and monthly plans, and its residential page also mentions semi-weekly, daily and custom schedules.

Is The Happy Housekeepers licensed, bonded and insured?

Yes. The company is licensed, bonded and insured, and it displays a Better Business Bureau blue seal with a BBB profile filed under house cleaning in Roanoke. It has served the Roanoke Valley since 1979.

What is the difference between a standard clean and a deep clean?

A standard clean keeps the home in good shape, while a deep clean adds tasks that build up over months. The Happy Housekeepers offers spring and fall cleanings plus specialized work such as cleaning oven and refrigerator interiors, washing walls and woodwork, cleaning light fixtures and cleaning basements.

Do you offer move-in and move-out house cleaning in Roanoke?

Yes. Move-in and move-out cleanings are part of the company's regular services for renters, buyers and sellers in Roanoke and Roanoke County. Empty rooms allow the crew to reach every baseboard, cabinet and closet, and appliance interiors can be added.

What areas does The Happy Housekeepers serve?

The office is at 5145 Starkey Rd in the Cave Spring area of southwest Roanoke County. The team serves the City of Roanoke, Cave Spring, Salem, Vinton, Hollins and the wider Roanoke County area.

How long has The Happy Housekeepers been in business?

The company was founded in 1979 by Mary Jane Wszolek, who began providing professional cleaning across the Roanoke Valley with a focus on homes. It is still a locally owned family company and describes her hard-working, reliable and honest approach as its standard today.

What payment methods do you accept?

The Happy Housekeepers accepts Visa, Mastercard, American Express and Discover. That makes it easy for customers who are at work during the visit, or for family members arranging house cleaning for a parent in Roanoke, to pay without being on site.

What happens after my first house cleaning?

After the first cleaning, the office follows up by phone to make sure you are satisfied. Any changes you would like are noted for future visits, and associates are available by phone at (540) 774-4299 or by email whenever questions come up.

Do you clean after renovations or new construction?

Yes. The company offers builder and contractor clean-ups, and customer reviews mention cleaning after floor refinishing and painting. Fine construction dust is removed from floors, sills, baseboards, blinds and fixtures so Roanoke homeowners can enjoy the finished project.