

CaesarStone Quartz Surface Manufacturer Receives the Good Housekeeping Seal

Sun Valley, CA (Sept. 02, 2006) – CaesarStone, the original manufacturer of quartz surfaces, is proud to announce it has earned the Good Housekeeping Seal from Good Housekeeping magazine. The prestigious Good Housekeeping Seal is a highly recognized statement of the magazines renowned consumer policy. The Good Housekeeping Seal guarantees a refund or replacement on any product found to be defective within two years from the date of purchase.



CaesarStone earned the Good Housekeeping Seal, through evaluation by our Research Testing Institute, and was found to be a product that will deliver excellent results and performance, said Sean Sullivan, associate publisher for Good Housekeeping. Earning the Seal by passing our engineering and consumer usage evaluations, speaks volumes about the high regard Good Housekeeping holds for the CaesarStone product. Founded in 1885, Good Housekeeping has become an American icon by providing tips and guidance to homemakers all over the United States. In order to receive the distinguished Seal, products are evaluated by the Good Housekeeping Research Institute, which is the magazines consumer product evaluation laboratory. The Institutes purpose is to improve the lives of consumers and their families through education and product evaluation. No other magazine in the world offers this kind of service to its readers.



CaesarStone is honored to be backed by the Good Housekeeping Seal, said Arik Tendler, president of CaesarStone. Just as Good Housekeeping is committed to recommending products that add to its readers quality of life, CaesarStone shares this commitment and is thrilled to represent a magazine of such distinction. CaesarStone, which is made of 93 percent quartz and 7 percent polyresin, is a reliable countertop choice because it provides numerous benefits over other materials such as granite, [seo FOR latam](#) laminates, tile, marble, concrete or solid surfaces. By choosing a CaesarStone countertop, customers get a surface that is resistant to heat, cold, dangerous mold, mildew, bacteria and stains. The countertops are also ISO-certified with UKSA Environmental Management, showing its commitment to solid ecological management systems. In addition, because CaesarStone is non-porous, it is approved by the National Sanitation Federation and is Kosher-certified by Rabbi Uri Desberg of the Technological Science Team in Israel. About CaesarStone In 1987, Israel-based CaesarStone, the original manufacturer of quartz surfaces, began selling its products all over the world, including Israel, Europe, Africa, Asia and Australia. In 1999, CaesarStone opened its first U.S distributorship, based in Sun Valley, Calif. CaesarStone is now available nationwide through its 20 distributors and has become a preferred surface of lead designers, architects and homebuilders. Continuing to set new standards, the companys Certified Fabricator Program provides customers with the assurance that each CaesarStone quartz surface exhibits the highest quality workmanship and boasts the largest color and finish selection on the market.