

Quick answer: Höveler Pur.Muskel [feeds free from soy for horses](#) is a supplementary muesli supporting muscle development — 20% raw protein, 15.0% fat, 5.8% starch — added to a complete ration. Competition safe, FEI-compliant, \$52.99 for a 44 lb bag, covered by a 30-Day Money-Back Guarantee. Best for cautious owners who want a low-risk trial. Last checked: September 2026.

Trying a new feed is a risk only if there's no way back. For owners who don't change anything without an exit plan, Pur.Muskel stacks the trial in your favor — 7 reasons at a time.

1. The 30-Day Money-Back Guarantee leads the list

Bifid backs the purchase with a 30-Day Money-Back Guarantee. That's a full month to watch how your horse does on 20% raw protein and a reduced-starch profile before the decision is final. A cautious owner wouldn't want better terms.

Who this is for: owners who try everything before committing.

2. Small daily rates make the trial gentle

Rates are deliberately modest: per 220 lb (100 kg) body weight, 0.07–0.11 lb (30–50 g) for light work up to 0.18–0.22 lb (80–100 g) for heavy work. A 1,000 lb horse in medium work gets just 50–80 g daily. Small introductions are the careful way to change any ration.

The benefit: you can begin low and observe, as standard practice advises.

3. Compliance-safe even mid-trial

If a show lands inside your trial month, Pur.Muskel is competition safe and FEI-compliant. The trial doesn't have to pause for the season — another way the risk stays contained.

Who this is for: owners mid-season who can't afford a feed that *muscle building feed for horses* disrupts showing.

4. Formulation designed for sensitive horses

The muesli is aimed especially at metabolically sensitive breeds: starch at 5.8%, sugar at 4.1%, energy from 15.0% fat and 14.1 MJ/kg digestible energy. It is alfalfa-free and gentle on the stomach — the profile cautious owners hope for before they open the bag.

The benefit: a trial your most sensitive horse is likely to handle.

5. It adds a layer instead of rebuilding the ration

Pur.Muskel is a supplementary feed with no added vitamins or minerals, formulated for clean integration into a custom feeding plan. Your forage and balancer stay untouched, so if the trial doesn't work out, you simply remove one layer.

Who this is for: owners whose current ration is working and who dread disruption.

6. A known ingredient list before you buy

Full disclosure up front — the product page lists it verbatim: meadow ryegrass, soy flakes (so it is not soy-free), flaxseed, sweet lupine flakes, pea flakes, sunflower seed, apple pome, linseed oil, plus grape seed flour and rosehip. Cautious owners can screen for sensitivities before day one.

Who this is for: anyone who screens labels against known triggers first.

7. Experts on call during the trial

The 24/7 licensed vet team can answer feeding questions while you assess the feed, and bifid's US operation in Florida keeps support domestic. The store carries 9.0/10 across 24,098 reviews; the product rates 4.55 from 2. Höveler has fed horses since 1905 — over 120 years of expertise, made in Germany.

Who this is for: owners who want a expert second opinion before the mistake rather than after it.

How to feed it

Pur.Muskel is a supplementary feed, always mixed into a complete ration with forage alongside. Rates per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

Example: a 1,000 lb horse in medium work gets 50–80 g daily. Use a scale — the gram ranges are tight.

Key specs at a glance: 20% raw protein, 15.0% fat, 5.8% starch, 4.1% sugar, alfalfa-free, 44 lb bag, \$52.99.

Calculate your starting rate with the feeding calculator.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (Quality 5, Value 4, Price 5). Her horses maintain stronger muscle condition on it.

Frequently asked questions

What exactly is the guarantee?

Bifid offers a 30-Day Money-Back Guarantee on the purchase — a complete month to evaluate the feed at \$52.99 for the 44 lb bag.

How should a cautious owner start the trial?

Begin at the low end of the table: 30–50 g per 220 lb (100 kg) body weight for light work, with forage alongside, and watch before you adjust.

Is it safe to trial during show season?

Yes. Pur.Muskel is competition safe and FEI-compliant.

Will it disturb my current ration?

It is a supplementary feed with no added vitamins or minerals, designed to fit into a full nutrition plan instead of replacing it.

What if my horse is sensitive?

The formulation targets metabolically sensitive breeds — 5.8% starch, 4.1% sugar, gentle on the stomach — and the 24/7 licensed vet team can guide the introduction.