

Flawless event network performance are an absolute necessity [citation:2]. With ever-increasing attendee expectations, delivering seamless digital experiences can feel daunting. An event planner brings the expertise needed to create a seamless digital experience for attendees and stakeholders alike [citation:2].

Professional event studies, most organisers identify network performance as essential, yet 80% of attendees still report connectivity issues at events [citation:10]. This disparity is no longer just a technical issue [citation:10].

## What Your Event Planner Will Ask

When evaluating potential event spaces, your professional organiser will request essential information about connectivity provisions. Industry experts recommend going beyond the basics [citation:2].

Critical questions to ask : What is your density capacity for larger events? [citation:2].

Event technology experts recommend : Requesting a site visit during a similar event is essential. If a venue hesitates or lacks documentation , consider it a warning sign [citation:2].

## Technical Basics Every Planner Needs

Maximum capacity versus actual performance is a key technical concept for anyone organising events [citation:2].

Cory White explains : The speed you're paying for while What attendees will receive [citation:2].



Getting the balance right is critical [citation:2]. A good event planner will assess your event's actual needs [citation:2].



General guidelines suggest: 25 Mbps per 100 devices for heavy use (streaming, polling, interactive apps) [citation:6]. However, most event professionals agree: "Better to overestimate." [citation:6].

### Step 3: Assess Attendee Devices and Usage

AV experts will estimate devices per person to handle usage spikes [citation:6].

Key assessment factors include: mobile app usage. Today's guests expect seamless digital interactions throughout an event [citation:10].

Temporary outages damaging to attendee perception [citation:10]. Your event planner will anticipate these demands .

### Step 4: Build a Technology Advisory Council

Network management is complex, especially when juggling countless other details [citation:2]. **A professional event planner will:**

**Form a Technology Advisory Council:** Bring together all your key technology partners—AV, registration, internet, and more—for [professional event management services in Selangor Malaysia](#) regular check-ins before and during your event [citation:2]. This helps everyone stay aligned and ready to troubleshoot quickly [citation:2].

**Consult tech-savvy colleagues:** Draw [event planning management company for clothes brand in Malaysia](#) on internal or external expertise to supplement event planning knowledge [citation:2].



**Foster collaboration among technology partners:** Ensure all suppliers are aligned on connectivity needs, security protocols, and backup plans [citation:2].

**Plan for high-density environments:** Modern events require networks that can handle thousands of concurrent devices across multiple venues, supporting continuous social media sharing, HD video uploads, live streaming, and real-time coordination between event teams [citation:10].

In conclusion, achieving flawless connectivity through professional support is a multi-step approach . By asking the right questions before booking , you can deliver a seamless digital experience .