If you run a service business, your website needs to do a few basic jobs well. It needs to work on a phone, make it easy for people to call, and help you catch leads when you are out on a job. It also needs to stay updated and secure without turning into one more thing on your plate.

That is the thinking behind the plans from Scalable Websites, a veteran-owned website design company based in Montgomery, TX. The company builds and manages mobile-first websites for contractors, home service businesses, and local small businesses. That includes contractor website design, small business website design, website redesign, custom WordPress websites, and ongoing website maintenance.

The core features included in every plan

No matter which plan you choose, every site includes the same practical foundation.

First, every website is mobile-first. That matters because many customers are searching from their phones and want fast, simple ways to reach you.

Second, every site includes click-to-call. If someone lands on your site and wants to talk, they should not have to hunt for your number.

Third, Google reviews are shown on the website. For many contractors and service businesses, reviews help a new customer feel comfortable taking the next step.

Fourth, every plan includes custom lead forms with instant text and email alerts. That means when a customer fills out a form, you know right away.

Fifth, on-page SEO is included from day one. If you are comparing options for web design Montgomery TX or a website designer Montgomery TX, this is one of those details that should not be overlooked. The basics need to be built in from the start, not treated like an afterthought.

Every site also includes hosting and security. That keeps the website live and protected as part of the overall service.

What website maintenance actually covers

A lot of business owners hear "website maintenance" and are not sure what that means in plain terms. Here is what is included:

- Unlimited update requests
- Security updates
- Uptime monitoring
- Daily offsite backups
- A dedicated project manager

That setup is built for busy owners who do not want to chase down different vendors for small changes or worry about whether the site is being watched.

For contractors especially, things change. Services get added, phone numbers need to be updated, service areas expand, and photos or reviews need to be refreshed. Ongoing website maintenance helps keep the site useful instead of stale.

How the plans are structured

Scalable Websites keeps the plans straightforward.

The Starter plan is $95 a month and is built as a single-page site. For a newer business or a simple service setup, that can be a clean way to get online with the essentials in place.

The Growth plan is $195 a month and includes 3 to 5 pages. It also adds missed-call text-back, unlimited lead follow-up, Search Console, and Google Analytics. For many service-area businesses, this plan gives more room to explain services while also tightening up lead handling.

The AI Enhanced plan is $295 a month and includes 10 or more pages, blogging, priority support, AI SMS and chat, and SEO citations. If a company needs a broader site structure and more support tools, that is where this plan fits.

Every plan comes with a 6-month minimum, then month-to-month after that. The client owns the site after 36 months. There is also a free design refresh every 36 months and a 30-day money-back guarantee on signup.

Those details matter because they tell you what is included, what the timeline looks like, and how the website is meant to keep serving the business over time.

Built for contractors and local service businesses

The work is focused on trades and service businesses, including roofing, HVAC, plumbing, fire protection, fencing, concrete coatings, pools, septic, landscaping, remodeling, **website redesign montgomery tx** general contractors, and 30 or more other trades.

That focus matters. A contractor website design project is different from a site for a restaurant or an online store. Service businesses need clear calls, lead forms, service pages, and a layout that helps a customer quickly decide whether to reach out.

The same goes for small business website design in local markets. Whether someone is looking for web design The Woodlands, web design Montgomery TX, or planning a website redesign, the goal is not to make things complicated. It is to build a site that supports the day-to-day needs of the business.

Scalable Websites was founded in January 2025, and the team brings 10 or more years of experience and more than 200 websites built for home service businesses. The company meets clients in person across Montgomery County and greater Houston, including Montgomery, Magnolia, The Woodlands, Conroe, Willis, Spring, Tomball, Cypress, Kingwood, Humble, Houston, Katy, and Sugar Land.

For business owners who prefer to sit down and talk things through face to face, that local service area is part of the value. So is the current 5.0-star Google rating.

When you boil it all down, every plan is built around the same idea. Your website should help people call you, trust you, and contact you quickly. It should also stay updated and secure without adding more work to your week. That is the role Scalable Websites is built to fill for contractors and local small businesses.

Scalable Websites, based in Montgomery, TX. (832) 979-2478.

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Scalable Websites builds and manages mobile-first websites for contractors and small businesses on simple monthly plans, with hosting, security and unlimited updates included. Find us on Google.

