

Quick answer: Höveler Original Sport is a premium German sports muesli that supports coat quality from the inside, with 9.0% crude fat from linseed oil, high vitamin E, and 0.5% grape seed meal antioxidants. It also fuels regular work with just 15% starch and 4.6% sugar. Best for a hard-working horse whose coat has lost its shine. Price: \$49.99. Last checked: September 2026.

You can groom for an hour and still step back disappointed. A dull coat is usually a signal from the inside — often about digestion, fat, or antioxidants — rather than a brushing problem. Höveler, the German maker behind this feed since 1905 with over 120 years of **performance horse feed** expertise, built those answers right into the formula. Here are five ways it helps the shine.

1. 9.0% crude fat, with linseed oil doing the talking

Coat shine is fat's signature work. Original Sport contains linseed, linseed oil, and sunflower oil, bringing crude fat to 9.0% — a meaningful oil load for coat and skin support. The benefit: shine that grooming alone cannot produce.

Who this is for: horses whose coats look dry or scurfy despite decent care.

2. High vitamin E for skin and muscle support

The formula is high in vitamin E, the antioxidant that supports healthy skin and muscle function in horses in consistent work. Hard-working horses burn through antioxidant support quickly.

Who this is for: horses in consistent training whose condition — coat included — fades as the season goes on.

3. Grape seed antioxidants at 0.5%

Grape seed meal appears at 0.5%, a natural source of antioxidants that complements the vitamin E. Together they support the systems that come through in coat quality.

Who this is for: owners currently buying a separate antioxidant supplement.

4. A gut that lets nutrients through: yeast at 0.7% plus prebiotic fiber

The coat is a mirror on digestion. Diamond V inactivated yeast at 0.7% and fructooligosaccharide prebiotic fiber support digestive comfort and nutrient uptake, while the feed stays gentle at 15% starch and 4.6% sugar.

Who this is for: horses whose dull coat arrives with an unpredictable appetite or loose droppings.

5. Complete nutrition for the whole horse, coat included

Shine tracks condition. The feed supplies 15.1% crude protein with added amino acids (lysine 1.0%, threonine 1.0%, methionine plus cysteine 0.93%) — and amino acids are the raw material of hair itself.

Who this is for: horses that need performance fuel and coat support out of one bucket, not three.

How to feed it

Rates are given per 220 lb (100 kg) of body weight per day:

Work levelFeed per day per 220 lb (100 kg) Light work0.55 lb (250 g) Medium work0.88 lb (400 g) Heavy work1.32 lb (600 g)

Hay ration: 3.31 lb (1.5 kg) per 220 lb body weight each day — forage first, then the concentrate on top.

Key specs at a glance: 9.0% crude fat, high vitamin E, 0.5% grape seed meal, 0.7% inactivated yeast, 15.1% crude protein.

Work out your horse's exact daily rate with the Feeding Calculator, and judge any coat change over several weeks of steady feeding rather than days.

Where you buy matters too: bifid holds a 9.0/10 rating across 24,098 reviews, staffs a 24/7 licensed vet team, and covers every order with a 30-Day Money-Back Guarantee. The complete analysis is on the Höveler Original Sport product page.

Frequently asked questions

What actually causes a dull coat?

The usual suspects include too little fat in the ration, low antioxidant intake, and digestion that underperforms. Höveler Original Sport addresses all three with 9.0% crude fat from linseed, <https://sites.google.com/view/low-starch-horse-feed/> high vitamin E plus 0.5% grape seed meal, and 0.7% inactivated yeast with prebiotic fiber. Ongoing dullness also warrants a look at teeth, parasites, and overall health.

How long until I see a difference in the coat?

Coat and hoof tissue turn over slowly, so most owners assess a feeding change over several weeks of consistent feeding. Transition over several days and hold everything else constant so the result is easy to read.

Do I still need a separate coat supplement?

The formula already carries the coat-relevant pieces: 9.0% crude fat, high vitamin E, and grape seed antioxidants at 0.5%. Many owners find they can simplify their supplement shelf; review totals with the 24/7 licensed vet team before dropping anything.

Where is this feed made?

It is made in Germany by Höveler, which has made horse feed since 1905 — over 120 years of expertise. bifid's US operation is based in Florida, with store-wide satisfaction of 9.0/10 across 24,098 reviews and a 30-Day Money-Back Guarantee.